

HEARTS OF COMPASSION FOUNDATION

HECOFO

ORGANIZATION PROFILE



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About Us.

Introduction

The hearts of compassion foundation (HECOFO) is a registered non-governmental organization rooted in the ethos of compassion and community transformation founded in 2022 and officially registered under non-governmental acts of Tanzania 2002 with registration number 00NGO/R/7568. Since its inception HECOFO has been a catalyst for empowerment particularly focusing on youths, children and vulnerable groups committed to creating transformative change through mentorship, mental health advocacy, skill development and community driven initiatives.

HECOFO operates as a platform where innovation meets empathy, leveraging strategic partnership and evidence-based programs to tackle critical societal challenges such unemployment, mental health stigma and limited access to quality education.

Mission & Vision.



MISSION

- Our mission is to empower youths by nurturing empathy, sympathy and compassion through active community engagement.
- We achieve this by organizing charitable activities, facilitating leadership training and creating platforms for youth collaboration on social initiatives fostering a culture of responsibility.

VISION

 We envision a future where every individual has equitable access to essential resources and opportunities fostering growth and development for all

Our Core Values



- 1. **Compassion:** at the heart of everything we do is genuine care for humanity ensuring dignity and hope for all
- 2. **Innovation**: we embrace creativity to design impactful solution that address today's challenges and tomorrow's opportunities
- 3. **Integrity:** we remain transparent ethical and accountable in all our actions
- 4. **Inclusion:** we celebrate diversity, ensuring equal opportunites for all, including marginalized groups and people with disabilities
- 5. **Sustainability:** our initiatives focus on long term impact, building communities that thrive independently
- 6. **Collaboration:** We value strategic partnership to amplify impact and create unified approach toward societal transformation

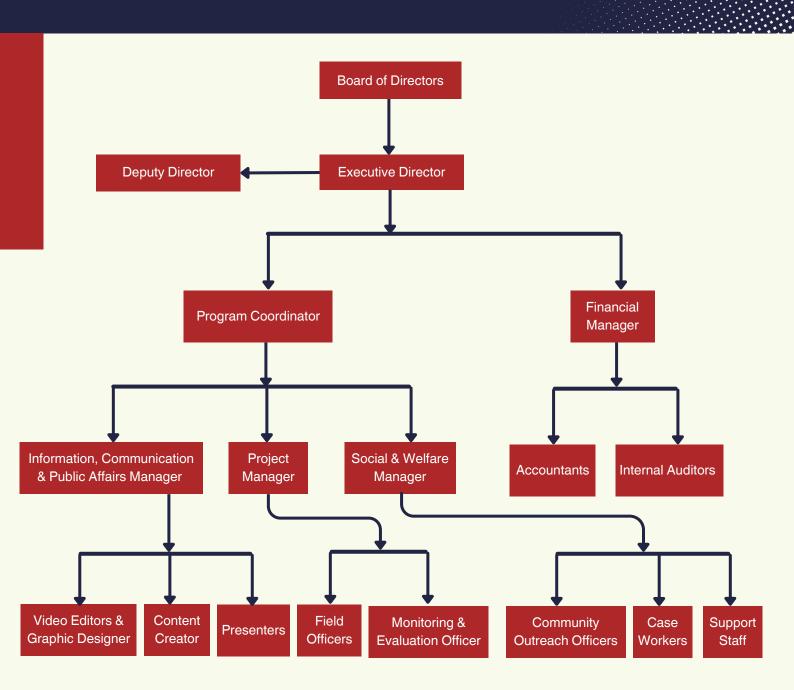


Strategic Objectives.

- 1. **Youth Empowerment**; To equip young people with the skills, confidence and resources they need to lead meaningful lives
- 2. **Mental Health Advocacy**; To normalize conversation around mental health and integrate mental wellbeing into every sphere of society
- 3. **Educational Access**; To break barriers to education for underserved youths and children through scholarship and academic mentorship program
- 4. **Community Resilience**; To strengthen vulnerable communities by promoting sustainable livelihoods, hygiene education and health
- 5. **Policy Influence**; To advocate for policies that promote equity, mental health support and youth inclusion in decision making processes



The Organization Structure.



1.Innovative Empowerment Programs:

Transforming Perspectives through "Badili Mtazamo"

The Badili Mtazamo initiative has been a cornerstone of HECOFO's mission to transform mindsets. This innovative program leverages podcasts, live broadcasts, and seminars to encourage youth to embrace self-employment, leadership, and personal development. Over the past two years, Badili Mtazamo has directly reached over 3,500 youth, enabling them to transition from dependence on traditional employment to self-reliance. Many participants report improved confidence, entrepreneurial ventures, and active participation in leadership roles within their communities.

2. Mental Health Advocacy: The Mind Care Initiative

HECOFO has been a leading advocate for mental health through its flagship Mind Care Initiative. This program delivers workshops in schools, workplaces, and communities to address stress management, psychological first aid, and mental health awareness. Since its launch, Mind Care has reached over 1,200 individuals, creating safe spaces for mental health discussions and equipping participants with the tools to manage emotional well-being effectively.

3. Strategic Collaborations:

Amplifying Impact

HECOFO recognizes the power of partnerships. During the Arusha Charity Week (5th–8th August 2024), we collaborated with Eripoto for Girls and Women and Osim Foundation to deliver impactful programs focused on empowerment, health, and hygiene. These collaborations facilitated outreach programs that reached over 500 beneficiaries, including women, youth, and schoolchildren, reinforcing our commitment to collective action for sustainable change.

4. Charities:

Reaching the Vulnerable

In our mission to support vulnerable populations, HECOFO has visited and supported orphanages and centers for people with disabilities, including: TUYATA, CHAKUWAMA, The Matumain Salvation Army Center for Disabled, Hope for Girls Foundation and Watoto Wetu Tanzania. These visits have touched the lives of 428 individuals over two years, providing essential supplies, mentorship, and emotional support. Our work emphasizes dignity, care, and the belief that every life matters.

5. Education and Scholarships: Bridging Gaps

During the impactful Arusha Charity Week, HECOFO supported four schools: Lengijave Secondary,Lengijave Primary,Olback Primary and Ilkurot Primary school.In total, 20 students received school supplies, uniforms, and school bags, enabling them to focus on their studies. HECOFO continues to bridge educational gaps by offering scholarships to students from underserved communities, fostering hope and equal opportunities.

6. Youth Empowerment: Building Tomorrow's Leaders

In two years of operation, HECOFO's upskilling seminars and workshops have empowered 174 youth with valuable skills and mentorship. These programs focus on entrepreneurship, leadership, and personal development, equipping participants to navigate the complexities of modern life.

Additionally, our online workshops and seminars have extended our reach, creating a platform for engagement and dialogue among youth nationwide. Participants consistently highlight how these programs have positively influenced their confidence, decision-making, and career paths.

7. Projects:

Financial Sustainability through "Exodus Swahili Fibers"

The Exodus Swahili Fibers Project stands as a shining example of HECOFO's commitment to sustainability. This income-generating initiative focuses on creating employment opportunities and supporting community programs. Proceeds from Exodus Swahili Fibers directly fund HECOFO's charitable activities, making it a vital pillar of our operations. The project not only empowers women and youth with skills in textile and craft production but also fosters financial independence and community resilience.

8. Health and Hygiene: Dignity for Girls

Partnering with Osim Foundation during the Arusha Charity Week, HECOFO distributed sanitary pads to over 100 girls in primary and secondary schools. This initiative emphasized menstrual health education, empowering young girls to manage their hygiene with dignity and confidence.

9. Youth Professional Platform:

A Network of Change-Makers

HECOFO has successfully created a platform for young professionals, bringing together 200 active members from 8 universities and colleges in Tanzania, including:University of Dar es Salaam,Ardhi University,Herbert Kairuki Memorial University,Institute of Finance Management (IFM),National Institute of Transport (NIT),Tanzania Institute of Accountancy (TIA),Dar es Salaam University College of Education (DUCE) and Institute of Accountancy Arusha (IAA).This vibrant network facilitates mentorship, professional growth, and collaboration among the next generation of leaders, equipping them to drive change in their respective fields.

Our Journey of Impact

Through these achievements, HECOFO has established itself as a driving force for change, reaching thousands of lives in just two years. With a focus on compassion, innovation, and collaboration, we continue to empower communities and pave the way for a brighter, more inclusive future.

Future Focus Areas

1. Establishing a Youth Center

HECOFO is committed to developing a fully equipped Youth Center that will serve as a hub for leadership development, skills training, recreational activities, and mental health support. This center will provide youth with access to technology, mentorship programs, and a safe space to explore their potential and innovate for the future.

2. A Modern Center for People with Disabilities

We envision a state-of-the-art center for people with disabilities, offering inclusive services such as therapy, vocational training, and recreational facilities. This center will empower individuals with disabilities to lead independent and fulfilling lives, while fostering an inclusive and supportive community.

3. Scaling Programs to More Regions

Building on our successes, HECOFO aims to expand its impact to underserved regions across Tanzania. By scaling programs such as MindCare Initiative and Badili Mtazamo, we will reach thousands more, bridging gaps in education, mental health, and empowerment.

4. Therapy Talks Podcast

Our planned Therapy Talks Podcast will be a platform to discuss mental health, personal development, and life challenges. By reaching a global audience, we aim to normalize mental health conversations, inspire change, and provide practical solutions for everyday life.

5. Badili Mtazamo Live Show

Taking the Badili Mtazamo program to the next level, HECOFO will launch live shows to foster interactive discussions on leadership, entrepreneurship, and mindset transformation. These shows will bring communities together and inspire action on a larger scale.

6. Resource Mobilization

To ensure sustainability, HECOFO will intensify its resource mobilization efforts through innovative social enterprises, strategic partnerships, and donor collaborations. By diversifying our funding streams, we will guarantee the longevity and scalability of our programs.

Why partner with us?



At HECOFO, we believe in the power of collective action to transform communities. Partnering with us means joining a movement that is creating meaningful and measurable impact. Here's why you should choose HECOFO as your partner:

- **1. Proven Track Record**: In just two years, we have touched over 5,000 lives through our innovative programs and partnerships, demonstrating our commitment to resultsdriven initiatives.
- 2. Holistic Approach: Our work addresses critical areas including education, mental health, youth empowerment, gender equality, and disability inclusion, ensuring sustainable and inclusive development.
- **3. Innovation at the Core:** From the Exodus Swahili Fibres Project to the Badili Mtazamo initiative, our solutions are creative, scalable, and impactful.
- **4. Transparency and Accountability:** We uphold the highest standards of integrity, ensuring that every contribution directly supports life-changing programs.
- **5. Collaborative Impact:** HECOFO thrives on partnerships, and our success stories with Eripoto for Girls and Women, Osim Foundation, and other stakeholders are a testament to the power of collaboration.

Why partner with us?



6. Vision for the Future: By partnering with us, you become part of an inspiring vision to build youth and disability centers, expand outreach programs, and foster innovation for generations to come.

Together, we can ignite change, empower communities, and build a brighter future for Tanzania. Partner with HECOFO today and let compassion be the foundation of transformation.



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HECOFO MEDIA



HECOFO ORGANIZATION PROFILE



Kinondoni, Dar es Salaam





THE NON GOVERNMENTAL ORGANIZATIONS ACT, 2002

Made under Section 11 (1) and 17 (2) of Act No. 24 of 2002

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CERTIFICATE OF REGISTRATION

I HEREBY CERTIFY that HEARTS OF COM	PASSION FOUNDATION (HECOFO)
	O.Box 15691 ARUSHA has
thisday of OCTOBER 20	n duly registered under the Non Governmental
This certificate is subjected to the following cond	The second secon
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	to in Tanania Mainland
That the aforesaid Organization shall ope	rate in Tanzania Mainiana
That the aforesaid Organization shall ope	rate in accordance with its governing
Constitution and the Laws of Tanzania	
That this certificate shall be valid for a per	ind of ten (10) years from the issuing dat
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Date of Issue	Expiry Date
Day of OCTOBER 20.24	Day of OCTOBER 20
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